

Workshop:  
**Benchmarking FDI Competitiveness**

Wednesday, October 22, 8:30 a.m. – 12:15 p.m.  
Galaxy Tower, World Bank office  
(Praterstrasse 31, A-1020 Vienna)

**Workshop objectives:**

- Present FIAS' new global tools for benchmarking the competitiveness of countries to attract and retain foreign direct investment (FDI)
- Discuss the use of these tools to advance economic reforms in the client countries of FIAS and its development partners

8:30 **Light Continental Breakfast**

9:00 **Opening Remarks**

Cecilia Sager, Manager, Investment Generation Practice Area, FIAS

9:10 **Introduction**

Pierre Guislain, General Manager, FIAS

9:30 **Benchmarking Tools: Investing Across Borders (IAB)**

*Global indicators of FDI regulations and administrative procedures for starting and operating a foreign business*

- Joseph Battat, Consultant, FIAS
- Peter Kusek, Investment Policy and Promotion Specialist, FIAS

10:40 **Coffee Break**

11:00 **Benchmarking Tools: Global Investment Promotion Benchmarking (GIPB)**

*Indicators of countries' competitiveness in facilitating foreign investment*

- Robert Whyte, Product Leader, Investment Policy and Promotion Product, FIAS
- Celia Ortega, Investment Promotion Officer, FIAS

12:00 **Wrap-Up**

Cecilia Sager

12:15 **Light Lunch served for all participants**

Novis Restaurant, Main floor of the Galaxy Tower