

FIAS CONSULTATIVE COMMITTEE OF DONORS MEETING
Vienna, Austria
October 22-23, 2008

**ESTABLISHING AND MANAGING ADVISORY COMMITTEES FOR BEE/FIAS
PRODUCTS**

Informal Discussion Note

This note provides an overview of the role and functions of Advisory Committees and Panels that have been, or are being established, in support of FIAS/BEE products. Advisory Committees are an important element of the FIAS/BEE product development architecture and allow FIAS and IFC's BEE business line to draw upon and incorporate the know-how and expertise of partners and donors we are working with.

Role and Objective of Advisory Committees (ACs)

The primary role of ACs is to provide input and support to product leaders and product developments team with regard to the development and refinement of FIAS/BEE products.

Specific responsibilities and contributions of AC members may include the following; for each AC, there might be a slightly different combination of the elements mentioned below:

- Advising on general strategies for FIAS/BEE product development
- Reviewing work programs and specific proposals to test, roll out and replicate a FIAS/BEE product (peer review)
- Contributing to developing a strong KM body of work within the product umbrella
- Assisting in dissemination of outputs in their respective countries and networks
- Delivering training modules
- Staying abreast of current thinking, recent developments, and best practices in the field of specialization
- Consulting on specific projects as needed
- Tapping into expertise (organizational and personal) of other multilateral and bilateral organizations, and keeping them informed about IFC's BEE work;
- Establishing closer partnerships with donors. The committee members may serve as FIAS/BEE supporters and champions within their organizations. This could lead to more strategic and in-depth strategic partnerships with the donors and partners.

Committee Membership

ACs are typically comprised of members with significant expertise and experience in the product area; membership may include:

- Senior staff across the WBG who possess specific relevant expertise and currently work on projects falling under a FIAS/BEE product (HQ and/or field-based staff)
- Senior staff from other multilateral organizations (such as OECD or IMF)

- Experts from the key national bodies dealing with product themes (such as ministries or government)
- Experts from or recommended by donors and partners (such as DFID, GTZ, etc.)
- Recognized academics or scholars
- Representatives of the private sector
- Members of the NGO community

Committee Size

The size of each AC is may vary and each product leader is free to decide on the size. There are several arguments that support larger or smaller committees:

Advantages of larger ACs:

- Presence of more diverse views – both personal and organizational
- As all these experts have very heavy workloads, it is likely that there will be periods when they will be more involved and those when they will not be able to participate as much. Thus, a larger committee would be a better guarantee for having a critical mass of experts who can contribute at a particular point of time.

Advantages of smaller ACs:

- Much easier to coordinate and agree on the initiatives and events
- One can imagine that these experts would be more committed to contribute, and would not participate nominally which could be the case in a larger group

Payment/Remuneration

- Committee membership should not be remunerated per se
- Specific activities such as consulting on individual projects or delivering training modules etc. may be paid, per usual WBG rates corresponding to a member's seniority and expertise
- Travel costs for AC members working on product development activities may be fully reimbursed; considering the busy schedule of committee members and the high costs (time and financial) of organizing and attending meetings, FIAS/BEE ACs may be organized in conjunction with other meetings organized by other bodies (in the form of side meetings, for example), or in the form of virtual meetings (via video conference, conference calls).

Communication with AC members

- ACs typically meet at least once annually, face to face or via VC
- It is suggested that product leaders look into tools that support virtual meetings and exchanges, including conference calls and information dissemination via dedicated websites and related tools, such as the “myadvisoryspace.org” platform

ANNEX

1. Key Characteristics of Advisory Committees, by BEE/FIAS products

BEE/FIAS Product	Committee Name*	WBG membership	Outside Membership**	Mandate/Role	Communication/Contact frequency	Meetings/Events	Terms of Reference	Term of Appointment	Remuneration	Official invitation
ADR	Advisory Board	WB Legal (1), FIAS (3), IFC Legal (1), IFC (2)****	Federal Judicial Center (1)****	Participation in peer reviews; advice on product development strategies	E-mail communication, periodic conference calls with individual members of the team	Quarterly meeting to assess progress to date, meetings during major ADR events	No, but role and composition defined in PDS Approval doc	Not specified	Travel expenses covered if needed	Yes
Tax	Advisory Committee	PREM (2), FIAS (2)	IMF (3), GTZ (1), DFID (1), OECD (1), France MoF (1)	Participation in peer reviews on KM; advice on product development strategies; issue discussion; quality control; donor-partner viewpoint	Periodic conference calls; email correspondence as necessary, etc.	Annual meeting, meetings on side of international conferences; email for reviews and consultations, frequent conference calls	No	Not specified	No remuneration	Yes
Secured Lending	Advisory Panel	PEP (1) CGFIB (1)***	Academia(2) Think Tank (1), EBRD(1)	Advice on product development strategies; peer review, contributing to research agenda; develop and deliver training modules as needed; consulting on projects as needed	Quarterly meetings , frequent e-mail correspondence, conference calls as necessary	2 face to face and 2 virtual meetings per annum, meetings during conferences and BBLs on secured lending issues	Yes	1 year extendable	Full reimbursement (expected annual time commitment: 15 days)	Yes
Better Regulation for Growth	Advisory Expert Panel	FPD (1), IFC (1) not officially members of the Advisory Expert Panel, but are members of the Steering Committee that also includes 4 donor representatives	OECD, DFID, UK Cabinet Office, Dutch Ministry of Finance, think tanks (Exeter, Manchester, EDBR), leading consulting firms	Provide input across a range of regulatory issues; validate program design; provide ongoing review of specific research areas and deliverables; assist in dissemination of outputs within their respective countries and networks to enhance the distribution and use of products of the program; consulting on projects as needed.	Regular emails, weekly conference calls, quarterly meetings as necessary, etc.	Two major Advisory Expert Panel Meetings (first one already held in May 2007); Two regional face to face conferences; Meetings at academic/practitioner/donor conferences related to the subject matter.	No, but the main tasks of the panel were specified in several concept notes.	Not specified	Yes. Travel expenses covered. In addition, for consultants per diem is paid, and for government officials and other intl organizations, all expenses were covered.	Yes
Trade Logistics	Advisory Panel	PREM (1), DECRG Trade (1), DECVP (1)	Academia (2), IMF (1), WCO (1), Donors/Partners (2)	Advise on program design; provide oversight and guidance.	Quarterly meetings , frequent e-mail correspondence, conference calls as necessary	2 face to face and 2 virtual meetings per annum, meetings during conferences and BBLs on secured lending issues	Yes	1 year extendable	Full reimbursement (expected annual time commitment: 15 days)	No, only informal discussions with some of potential members
Investment Generation	Advisory Committee			To input to the development of the IG practice area, product strategy and development, and work program. To provide peer review and advice on strategic issue development.						Initial discussions with some of potential members. Follow-up discussion planned.
Access to Land	Advisory Committee	WB (6), IFC (3)	External experts (2)							

Notes

- Yellow highlighted portion of the table depicts the committees already founded. Other committees, in green, are in the process of being developed and the info provided is all we can get at this point.

* Advisory committees are also referred to as consultative groups and partnerships for product development.

**Under "Outside Membership" column, the numbers in brackets express the number of members.

*** Secured Lending also invites relevant WBG colleagues to the panel meetings depending on the subject matter discussed (i.e. OHADA, company registry etc), although they are not formal panel members.

**** ADR also uses ad hoc members (both internal and external) depending on the subject which is being discussed

2. Detailed lists of members and their background

ADR

(key contact: Lada Busevac, lbusevac@ifc.org)

Name	Nationality	Gender	Affiliation	Function	Type of Organization	Location	Key Qualifications/skills
Pierre Guislain	Belgium	M	WB/IFC	Director, FIAS	WBG	Washington	Director, Investment Climate
Peter Kyle	New Zealand	M	WB	Lead Counsel, LEGPS	WBG	Washington	Lead Counsel with many years of international experience in ADR programs, judicial reform programs
Patricia Jungreis Sulser	US	F	IFC	Principal Counsel, CLEIP	WBG	Washington	Certified mediator, principal counsel for IFC's legal department with heavy focus in infrastructure investment deals
Lada Busevac	Bosnia	F	IFC	Product Leader, ADR	WBG	Sarajevo	Responsible for ADR product strategy and development
Alejandro Alvarez de la Campa	Spain	M	WB	Product Leader, Secured Lending	WBG	Washington	Member of ADR core team
Navin Salim Merchant		M	IFC	Operations Officer	WBG	Karachi	Experience with ADR projects
Cecile Fruman	France	F	WB	Senior Manager, CICSAs	WBG	Washington	Responsible for overall BEE/FIAS strategy
Donna Stienstra	US	F	Federal Judicial Center	Senior Research Associate	US Judiciary - Research and education agency of the federal judicial system	Washington	Senior researcher of ADR court-connected programs in all federal states of the US

TAX

(key contact: Richard Stern, rstern1@ifc.org)

Name	Nationality	Gender	Affiliation	Function	Type of Organization	Location	Key Qualifications/skills
Michael Keen	British	M	IMF	Senior Advisor to the Director, Fiscal Affairs Dept	Multilateral	Washington	30 years of experience with tax policy; leading tax policy TA; at the cutting edge of the research in the field
Vicki Perry	US	F	IMF	Division Chief, Revenue Administration, MENA, AFR	Multilateral	Washington	20 years of experience with tax policy; leading tax administration and tax legal reform
Juan Toro	Chilean	M	IMF	Division Chief, Revenue Administration	Multilateral	Washington	Former head of Chilean revenue authority; leader on SME taxation issues
Michael Engelschalk	German	M	WB	Head of Public Finance Group, PREM	WBG	Berlin	WB's lead expert on SME taxation
Tuan Le	Vietnamese	M	WB	Senior tax economist, PREM	WBG	Washington	Main PREM expert on tax policy
Birger Nerre	German	M	GTZ	Lead Tax Economist	Donor	Frankfurt	Leads GTZ's TA on tax issues
Max Everest-Philips	British	M	DFID	Senior advisor	Donor	London	Main DFID policy counterpart on tax
Jeffrey Owens	British	M	OECD	Director, Center for Tax Policy	Multilateral	Paris	Chairman of International Tax Dialogue (ITD)'s Steering Committee
Emanuel Aubert	French	M	French MoF	Senior Tax Official; International Program	Bilateral	Paris	Leads coordination on tax work between French officials and other counterparts in the field
Richard Stern	US	M	FIAS	Senior Investment Policy Officer	WBG	Washington	PL
Sebastian James	Indian	M	FIAS	Senior Tax Specialist	WBG	Washington	Member of the product development team

SECURED LENDING

(key contact: Alejandro Alvarez de la Campa, aalvarez1@worldbank.org)

Name	Nationality	Gender	Affiliation	Function	Type of Organization	Location	Key Qualifications/skills
Greg Udell	American	M	Indiana University Kelly School of Business	Professor of Finance	Academia	Indiana	30 yrs of experience and leading expert on asset based lending and SME financing.
Ronald Cuming	Canadian	M	University of Saskatchewan	Professor of Law	Academia	Saskatoon	Leading academic in the area of ST laws and consultant to multilaterals in implementing ST laws and registries.
Heywood Fleisig	American	M	Center for the Economic Analysis of Law	Director of research	Think Tank / Consulting	Washington, DC	Leading economist and consultant in managing and implementing ST reform projects. 30+ yrs of financial sector experience
Frederique Dahan	French	F	EBRD	Senior Counsel; Head of the Secured Transactions Practice	Multilateral	London	Leads EBRD's work on secured transactions. 7 yrs of experience in Eastern Europe, managing and implementing ST reform projects.
Tony Lythgoe	British	M	IFC	Credit Bureau and Risk Management Advisor	WBG	Sydney	IFC SME Banking and Credit bureau expert. 20+ yrs of experience in banking. Advises on synergies with IFC's A2F work.
Patrick Luternauer	Swiss	M	IFC	Access to Finance Manager	WBG	Moscow	IFC PEP's A2F manager. Brings IFC facilities perspective on project set up and implementation.

Better Regulation for Growth

(key contact: Peter Ladegaard, pladegaard@ifc.org)

Name	Nationality	Gender	Affiliation	Function	Type of Organization	Location	Key Qualifications/skills
Edward Donelan	Ireland	M	OECD	Senior Advisor (SIGMA)	Multilateral	Paris	senior exper on regulatory governance with more than 10 years of experience in this field
Gregory Bounds	Australia	M	OECD, Regulatory Policy Division	Administrator	Multilateral	Paris	Extensive experience with regulatory policy reforms
Cesar Cordova	Mexico	M	Jacobs & Associates	Internationa Expert/Consultant on Reg Gov	Private sector	Paris	Leading international expert/practitioner/international civil servant with more than 15 years of experience on reg gov (former OECD)
Scott Jacobs	USA	M	Jacobs & Associates	Internationa Expert/Consultant on Reg Gov	Private sector	Washington DC	Leading international expert/practitioner/international civil servant with more than 20 years of experience on reg gov (former OECD)
Colin Kirkpatrick	UK	M	Centre on Regulation and Competition	Professor / Regulatory Governance Expert	Academia	UK	Academic with 30 years of experience on better regulation in developing countries
David Parker	UK	M	Centre on Regulation and Competition	Professor / Regulatory Governance Expert	Academia	UK	Academic with several years of experience on better regulation in developing countries
Bede Lyimo	Tanzania	M	BEST Programme	Head of Tanzania Reg Reform Unit	National Government	Tanzania	Reformer - manages Tanzania's regulatory simplification / governance program
Jeroen Nijland	Holland	M	IPAL, The Dutch Ministry of Finance	Head of IPAL	National Government	Amsterdam	Reformer - launched and manages Dutch regulatory simplification / good governance program
Andre Nijsen	Holland	M	Panteia Consulting	Internationa Expert/Consultant on Reg Gov	Private sector	Amsterdam	Leading expert on Standard Cost Model
Josephine Kanyi	Kenya	F	Business Regulatory Reform Unit	Head	National Government	Kenya	Lead reformer
Farooq Sobhan	Bangladesh	M	Bangladesh Enterprise Institute	Director of BEI	Academia	Bangladesh	Diplomat/reformer with more than 30 years of experience in promoting public sector reform
Mustafizur Rahman	Bangladesh	M	Regulatory Reform Committee	Member	National Government	Bangladesh	Economist, reformer.

TRADE LOGISTICS

(key contact: Uma Subramanian, usubramanian@worldbank.org)

Name	Nationality	Gender	Affiliation	Function	Type of Organization	Location	Key Qualifications/skills
Hau Lee	US	M	Stanford University	Professor	Academia	California	Leading scholar on supply chains. Teaches at Stanford and can bring cutting edge expertise to the table
William P. Anderson	US	M	Boston University	Professor	Academia	Massachusetts	Research professor who has done a lot of work on cross border, regional integration issues
Brian Jones	Canada	M	IMF	Senior Advisor to the Director, Fiscal Affairs Dept (tbc)	Multilateral	Washington	Several years of experience with customs administration reform policy; involved at an advisory level in Liberia and Rwanda pilots
Lars Karlsson		M	WCO	Director	Multilateral	Geneva	Heads the capacity building department in WCO. WCO is a key resource center for customs related capacity building efforts
Mona Haddad	Lebanon? US?	F	WB	Sector Manager, PREM	WBG	Washington	New manager of the PREM trade group.
Bernard Hoekman	Netherlands?	M	WB	Senior Adviser, DECRG	WBG	Washington	Leads trade research within the WBG. Recognized as a leading trade expert worldwide.
Maureen Cropper	US	F	WB	Professor and Senior Consultant DECVP	WBG	Washington	Senior economics researcher; has published in top journals; is engaged in transport related research in the WBG
Norway - will be decided shortly	Norway	?			Donor	Norway	Very interested from their perspective of Aid for Trade. Mutual exchanges would be extremely valuable
G. Long	US	M	UPS		Logistics Company	US	Are the key counterparts in the data for the indicators. Key players in many countries we work in, so they bring practical experience

ACCESS TO LAND

(key contact: Xiaofang Shen, xshen@ifc.org)

Name	Nationality	Gender	Affiliation	Function	Type of Organization	Location	Key Qualifications/skills
Klaus Deininger	German	M	WB	Head of WB Land Thematic Group	WBG	Washington	
Vincent Palmade	French	M	WB	Lead Economist, Africa FPD	WBG	Washington	
Abha Joshi-Ghani	Indian	F	WB	Sector Manager, WB Urban Anchor	WBG	Washington	
Deepali Tewari	Indian	F	WB	Senior Urban Specialist, W	WBG	Washington	
TBD			WB	Agriculture and Rural Development	WBG		
Peer Stein		M	IFC	Business Leader, A2F	WBG	Washington	
TBD			IFC	Housing Finance	WBG		
Zouera Youssoufou	USA	F	IFC	Gender Program Manager	WBG	Washington	
Steven Butler	USA	M			Consultant	USA	Land policy and legal expert; leading specialist on state land, land property and mortgage transactions; experience with transition economies
Tony Burn	Australia	M	Land Equity International	CEO	Consultant	Australia	Land administration reform specialist, author of WB flagship publication on land administrative reforms (2007); leading the upcoming WB Land Thematic Group case studies on land governance
Alain Bertaud	French	M	WB	Retired WBG staff	WBG	Washington	Urban land market expert; leading figure highly respected in this area and author of multiple publications